JOSEPH MARON, LPC
THERAPY FOR COMPLEX HUMANS

FOR PRIMARY CARE CLINICIANS
Joseph Maron, MS, LPC
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When sex comes up and there's no time left in the visit

I'm Joseph Maron, MS, LPC, a sex therapist seeing adults in New Jersey and Pennsylvania by telehealth. While you provide the medical care, I work alongside you on the anxiety, strain, and adjustment a short visit can't hold.

Consider a referral when your patient...

Raises a sexual concern with little time left.
There's no time to do it justice in the visit, and there doesn't need to be.

Has a chronic condition affecting sex, such as diabetes.
Sexual concerns are common with diabetes, including in patients who aren't currently sexually active.

Reports sexual side effects from a medication.
Patients rarely raise these unless asked directly.

Has erection concerns after a medical workup.
Some patients need counseling alongside medication.

Mentions low mood, stress, or strain around sex.
Depression and relationships are common contributors.

Has a history of abuse that affects sex now.
If violence is current, safety comes first: National Domestic Violence Hotline, 800-799-7233.

COMMON REASONS TO REFER

- Erection, ejaculation, or orgasm concerns
- Low or changed desire
- Sexual side effects of medication
- Concerns with diabetes, heart disease, or chronic illness
- Pain with sex, alongside medical care
- Trauma that affects sex and touch
- LGBTQ+ and trans patients' sexual concerns

Working in tandem

STAYS WITH YOU
Medical and cardiometabolic workup · Medication review · Chronic disease care

I WORK ON
Anxiety and avoidance · Desire in context · Adjusting to illness and treatment

Shared: with your patient's permission, I coordinate with you so both plans support each other.

WHY IT FITS International consensus advises primary care to refer sexual problems for psychological treatment when it fits.[1] Psychological treatments, including CBT and mindfulness-based approaches, improve sexual function and reduce sexual distress compared with no treatment in controlled trials.[2] In a national survey of Finnish GPs, few had guidance on where to refer sexual problems.[3]

TO REFER · JOE MARON THERAPY

Your patient requests a free 15-minute consult at JosephMaron.com

Or call **908-505-5182**. To talk a referral through first, call or email Joe@JosephMaron.com.

Telehealth only · Adults in New Jersey and Pennsylvania · Private pay, superbills provided

Tell your patient: sex therapy is talk therapy. No touch, no exam.

Doctoral student in human sexuality, Widener University · Certificate in Affirmative Therapy for Transgender Communities · ADHD-CCSP · LGBTQ+ affirming

Scan to get started

1 Brotto et al., *Sex Med Rev* 2025. **2** Frühauf et al., *Arch Sex Behav* 2013; Liu et al., *J Sex Med* 2026. **3** Manninen et al., *Maturitas* 2025.